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Ito, Takahiro

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**Takahiro ITO**

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Graduate School of International  
Cooperation Studies  
Kobe University

**Binary and Ordered Response Models in Randomized Experiments:  
Applications of the Resampling-Based Maximum Likelihood Method\***

Takahiro Ito<sup>†</sup>

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**Abstract**

This paper formulates a novel distribution-free maximum likelihood estimator for binary and ordered response models and demonstrates its finite sample performance in a Monte Carlo simulation. The simulation examines an ordered response model, focusing on estimating the effect of an exogenous regressor (e.g., randomly assigned treatment status) on the choice probability for an ordered outcome. Estimations are implemented based on a binary specification, which converts the outcome to dichotomous values  $\{0, 1\}$ , or an ordinal specification, which uses the outcome as is. The simulation results show that the proposed estimator outperforms conventional parametric/semiparametric estimators in most cases for both specifications. The results also show that the superiority of the proposed estimator holds even in the presence of conditionally heteroscedastic variance. In addition, the estimates based on the ordinal specification are always superior to those based on the binary specification in all simulation designs, implying that converting ordered responses to dichotomous responses and estimating based on the binary specification may not be the optimal approach.

*JEL codes:* C14, C25

*Keywords:* semiparametric estimation, distribution-free maximum likelihood, binary choice model, ordered response model, Likert-type data, heteroscedastic variance

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<sup>†</sup> Graduate School of International Cooperation Studies, Kobe University, 2-1, Rokkodai-cho, Nada-ku, Kobe 657-8501, Japan. E-mail: takahiro.ito@lion.kobe-u.ac.jp, Phone: +81-78-803-7148.

## 1. Introduction

Over the past decade, there has been a sweeping trend in empirical fields in which estimation assumptions that researchers cannot verify tend to be eschewed. This so-called scientific humility is evident both in the prevalence of randomized experiments and in the dominance of “harmless” estimation methods, especially in microempirical studies. Randomized experiments require no ad hoc assumptions regarding the independence between a regressor of interest and the error, and “harmless” methods attempt to estimate with minimal unverifiable assumptions. Both approaches aim to make the estimates robust to possible model misspecification.

Based on this background, the use of conventional (parametric) maximum likelihood (ML) estimation methods has been increasingly avoided by researchers. The asymptotic properties of ML estimators depend on the distributional assumptions of the errors in the estimation model. However, these assumptions cannot be verified, which reduces the application potential of the conventional ML method, in spite of its many advantages when the model is correctly specified.

Meanwhile, theoretical developments have been ahead of the recent trend in the empirical fields. To address the drawbacks of parametric ML methods, many studies have proposed alternative semiparametric methods for limited dependent variable models, which are typical applications of ML methods. For example, listing only the ML-based methods closely related to this study, several semiparametric estimators have been proposed, such as Cosslett’s (1983) infinite-dimensional ML, the sieve ML (Duncan, 1986; Fernandez, 1986; Gallant and Nychka, 1987), Nawata’s (1990) grouping-based ML, and the kernel ML (Klein and Spady, 1993; Lee, 1995; Ai, 1997; Ichimura and Thompson, 1998) estimators.<sup>1</sup>

In this study, I propose an alternative distribution-free ML estimator for binary and ordered response models by applying the resampling-based ML (RBML) estimator developed by Ito (2023). Binary and ordered response models are extensively used in empirical fields, especially in the behavioral and experimental social sciences, where Likert scale items are often employed as outcome variables.<sup>2</sup> However, the semiparametric methods proposed thus far are seldom employed, probably due to their practical

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<sup>1</sup> Other semiparametric methods than ML-based methods include maximum score estimation for discrete choice models (Manski, 1975, 1985; Horowitz, 1992), censored least absolute deviations estimation for censored regression models (Powell, 1984, 1986a; Newey and Powell, 1990), semiparametric least squares estimation (Horowitz, 1986; Ichimura and Lee, 1991; Lee, 1992; Ichimura, 1993), trimmed least squares (and trimmed least absolute deviations) estimation for censored and truncated regression models (Powell, 1986b; Honoré, 1992; Honoré and Powell, 1994), average derivative estimation (Stoker, 1986, 1991; Härdle and Stoker, 1989; Powell et al., 1989), maximum rank correlation estimation (Han, 1987; Sherman, 1993; Cavanagh and Sherman, 1998), and differencing estimation for sample selection models (Robinson, 1988; Ahn and Powell, 1993; and Yatchew, 1997). In addition, for sample selection models, several semiparametric estimations based on the control function approach have been proposed (Lee, 1982; Andrews, 1991; Das et al., 2003; and Newey, 2009).

<sup>2</sup> For example, approximately 10% (or 39) of the 401 articles published in *Journal of Economic Behavior and Organization* in 2020 use Likert-type ordinal variables. Among the 39 articles, 30 articles treat them as cardinal variables without considering the ordinal nature.

inconvenience. Ito's (2023) RBML method has the potential to bridge the gap between the needs in empirical fields and the sparsity of well-performing practical semiparametric estimators.

The key to the theoretical and practical advantages of this method is the use of a parametric likelihood function. By leveraging the asymptotic normality of the mean of resamples obtained by repeating Monte Carlo resampling with replacement from the original sample, the proposed method exploits a parametric likelihood function without any distributional assumption on the error (in the original equation). Thus, as shown by Ito (2023), the estimator possesses asymptotic properties comparable to those of the parametric ML estimator: The proposed estimator is consistent and asymptotically normally distributed (at rate  $N^{-1/2}$ ). The Monte Carlo study by Ito (2023) also showed that the estimator is strongly consistent and efficient compared to probit and other ML-based semiparametric estimators.

In addition, employing a parametric likelihood function can alleviate the convergence problem. While semiparametric methods often have difficulty optimizing the likelihood function due to the complex computations of the unknown function (and probably its undulating shape), the proposed method is expected to have less difficulty maximizing the function, similar to parametric ML methods. Ito's (2023) simulation analysis showed that the RBML method converged in all trials, while there were many cases in which other semiparametric estimators did not converge, even though simple models were used in the simulation.<sup>3</sup>

This study also explores the small-sample performance of the RBML estimator by running a series of simulations for binary and ordered response models. In contrast to the simulation performed by Ito (2023), the Monte Carlo analysis in this study focuses on estimating the marginal impact of the regressor on the choice probability in more realistic situations. Specifically, the simulation is designed to be flexible to determine how discrete choice models should be analyzed in an experimental setting where the outcome variable is ordinal and the regressors are an exogenous treatment variable and other observed and unobserved components that are allowed to be correlated with each other. Moreover, the estimations are implemented using two different specifications. One is a binary specification in which the ordered outcome is converted to dichotomous values  $\{0, 1\}$ , and the other is an ordinal specification in which the ordered outcome are used as it is. Then, the small-sample performance of the proposed estimator is compared between the two specifications and with that of conventional estimators.

The simulation results comparing the root-mean-square (relative) errors of the estimates show that the RBML estimator performs considerably better than other conventional estimators, such as probit-type and sieve ML estimators, in both the binary and ordinal specifications. The results also show that the superiority of the proposed estimator holds even in the presence of conditionally heteroscedastic variance, as suggested by the theoretical discussion. In addition, the estimates based on the ordinal specification are always superior to those based on the binary specification in all simulation designs. When the outcome

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<sup>3</sup> Moreover, the new ML method is free from the perfect prediction (or complete separation) problem: it focuses on variations around the mean of (dependent and explanatory) variables by nature and not the one-to-one correspondence between them.

variable is ordinal, researchers often employ OLS estimation (i.e., a linear probability model) by converting the outcome to binary. However, the above findings indicate that this approach may not always be a good option. In summary, the simulation analysis conducted in this study indicates that RBML estimation is the preferred method for estimating binary and ordinal response models.<sup>4</sup>

The remainder of this paper is organized as follows. Section 2 reviews two approaches to estimating binary and ordered response models. In Section 3, I present an application example of an ordered response model. Section 4 describes the design of the Monte Carlo simulations and reports the results. Then, the conclusions follow in Section 5.

## 2. Semiparametric Estimation of Ordered Response Models

This section discusses estimation approaches for binary and ordered response models. The main focus is on the case of ordinal outcomes, but without loss of generality it is applicable to the binary case as well. In terms of the model's specification, there are two distinct approaches.

### 2.1. Latent index approach

Let  $y_i$  be an ordinal outcome ( $y_i \in \mathcal{Y} = \{1, \dots, \mathcal{L}\}$ ) and  $x_i$  denote a treatment variable in an experiment (i.e.,  $x_i$  is randomly assigned to individuals). In addition,  $x_i \in \mathcal{X} = [\underline{\mathcal{X}}, \overline{\mathcal{X}}] \subset \mathbb{R}$ , where  $\underline{\mathcal{X}}$  and  $\overline{\mathcal{X}}$  are minimum and maximum values of the treatment status. To examine the effect of  $x_i$  on  $y_i$  based on semiparametric (or parametric) methods, I start by introducing a latent index with the following conditions:

#### LIA Assumption:

- (a) There is an unknown function that associates  $x_i$  (and other determinants,  $\mathbf{w}_i \in \mathbb{R}^L$ ) with the outcome  $y_i$ , and the function has a positive or negative monotonic relationship with  $y_i$ :

$$\exists \varphi_i: \mathbb{R}^{L+1} \rightarrow \mathbb{R} \text{ s.t.}$$

$$\forall (y_i, x_i, \mathbf{w}_i), (y'_i, x'_i, \mathbf{w}'_i) \in \mathcal{Y} \times \mathcal{X} \times \mathbb{R}^L;$$

$$\varphi_i(x'_i, \mathbf{w}'_i) \gtrless \varphi_i(x_i, \mathbf{w}_i) \Rightarrow y'_i \gtrless y_i \text{ (positive), or}$$

$$\varphi_i(x'_i, \mathbf{w}'_i) \lesseqgtr \varphi_i(x_i, \mathbf{w}_i) \Rightarrow y'_i \gtrless y_i \text{ (negative)}$$

- (b)  $\varphi_i$  is bounded and continuous in  $\mathcal{X}$ .

For example, suppose that  $y_i$  is a Likert-type variable that represents a psychometric scale expressed by respondents about a subject of interest in the experiment. Then,  $\varphi_i(x_i, \mathbf{w}_i)$  represents respondents' psychological attitude or belief regarding the subject, which is unobservable to econometricians.

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<sup>4</sup> All simulation results presented in this study can be replicated using a software package for Stata to implement the new distribution-free estimation in linear and discrete response models, which is available on my website. For details on the process of obtaining and using the package, see the Online Supplementary Material I of Ito (2023).

Under the (positive) monotonicity assumption (LIA Assumption (a)), a natural specification of the model is:

$$y_i = \ell \text{ if } c_{i,\ell} \geq \varphi_i(x_i, \mathbf{w}_i) > c_{i,\ell-1},$$

where  $c_{i,\ell}$  ( $\ell = 1, \dots, \mathcal{L}$ ) are thresholds determining the value of  $y_i$ , where  $c_{i,\ell}$  increases as  $\ell$  increases ( $c_{i,0} < c_{i,1} < \dots < c_{i,\mathcal{L}}$ ),  $c_{i,0} = -\infty$  and  $c_{i,\mathcal{L}} = \infty$ . Then, by LIA Assumption (b), applying a generalization of the Taylor expansion (Feller, 1971), we obtain

$$\varphi_i(x_i, \mathbf{w}_i) = \sum_{k=0}^{\infty} \frac{d^k \varphi_i(\bar{x}, \mathbf{w}_i) \cdot (x_i - \bar{x})^k}{k!},$$

where  $d^k \varphi_i(\bar{x}, \mathbf{w}_i)$  is defined by

$$d^k \varphi_i(\bar{x}, \mathbf{w}_i) = \begin{cases} \lim_{h \rightarrow 0^+} \frac{\Delta_h^k \varphi_i(\bar{x}, \mathbf{w}_i)}{h^k} & \text{if } x_i \geq \bar{x} \\ \lim_{h \rightarrow 0^-} \frac{\Delta_h^k \varphi_i(\bar{x}, \mathbf{w}_i)}{h^k} & \text{if } x_i < \bar{x} \end{cases}.$$

$\Delta_h^k$  is the  $k$ -th finite difference operator (with respect to  $\bar{x} = N^{-1} \sum_{i=1}^N x_i$ ) with step size  $h$ , that is,  $\Delta_h^k \varphi_i(\bar{x}, \mathbf{w}_i) = \Delta_h^{k-1} \varphi_i(\bar{x} + h, \mathbf{w}_i) - \Delta_h^{k-1} \varphi_i(\bar{x}, \mathbf{w}_i)$  and  $\Delta_h^1 \varphi_i(\bar{x}, \mathbf{w}_i) = \Delta_h^0 \varphi_i(\bar{x} + h, \mathbf{w}_i) - \Delta_h^0 \varphi_i(\bar{x}, \mathbf{w}_i) = \varphi_i(\bar{x} + h, \mathbf{w}_i) - \varphi_i(\bar{x}, \mathbf{w}_i)$ . Then, the following condition is further assumed.

LIA Assumption:

(c) There is a  $K \in \mathbb{N}$  such that  $d^k \varphi_i(x, \mathbf{w}_i)$  (for any  $k > K$ ) in the above Taylor equation is negligibly small in  $\mathcal{X}$ :

$$\forall \epsilon > 0, \exists K \in \mathbb{N} \text{ s.t. } \forall i, \forall x \in \mathcal{X}, \forall k \in \mathbb{N}; k > K \Rightarrow |d^k \varphi_i(x, \mathbf{w}_i)| < \epsilon.$$

Thus, under LIA Assumptions (a)-(c), the following equation is derived:

$$\begin{aligned} \varphi_i(x_i, \mathbf{w}_i) &= \left[ \sum_{k=0}^K \frac{d^k \varphi_i(\bar{x}, \mathbf{w}_i)}{k!} (-\bar{x})^k \right] + \left\{ \sum_{k=1}^K \frac{d^k \varphi_i(\bar{x}, \mathbf{w}_i)}{k!} \binom{k}{k-1} (-\bar{x})^{k-1} \right\} x_i \\ &\quad + \left\{ \sum_{k=2}^K \frac{d^k \varphi_i(\bar{x}, \mathbf{w}_i)}{k!} \binom{k}{k-2} (-\bar{x})^{k-2} \right\} x_i^2 + \dots + \sum_{k=K+1}^{\infty} \frac{d^k \varphi_i(\bar{x}, \mathbf{w}_i)}{k!} (x_i - \bar{x})^k \\ &= \alpha_i + \sum_{k=1}^K \beta_{i,k} x_i^k + R_{i,K}, \end{aligned}$$

where  $\binom{m}{n}$  is an  $n$ -combination of an  $m$ -element set (i.e.,  $\binom{m}{n} = \frac{m!}{n!(m-n)!}$ ),  $\alpha_i = \sum_{k=0}^K (k!)^{-1} \cdot$

$d^k \varphi_i(\bar{x}, \mathbf{w}_i) \cdot (-\bar{x})^k$ ,  $\beta_{i,j} = \sum_{k=j}^K (k!)^{-1} \cdot d^k \varphi_i(\bar{x}, \mathbf{w}_i) \cdot \binom{k}{k-j} \cdot (-\bar{x})^{k-j}$  for  $j \leq K$ , and  $R_{i,K} = \sum_{k=K+1}^{\infty} (k!)^{-1} \cdot d^k \varphi_i(\bar{x}, \mathbf{w}_i) \cdot (x_i - \bar{x})^k$ . Therefore, decomposing  $\varphi_i(x_i, \mathbf{w}_i)$  into the conditional expectation given  $x_i$  and the remaining term yields

$$\varphi_i(x_i, \mathbf{w}_i) = E[\varphi_i(x_i, \mathbf{w}_i) | x_i] + \varepsilon_i = E \left[ \alpha_i + \sum_{k=1}^K \beta_{i,k} x_i^k + R_{i,K} \middle| x_i \right] + \varepsilon_i = \bar{\alpha} + \sum_{k=1}^K \bar{\beta}_k x_i^k + \varepsilon'_i,$$

where  $\bar{\alpha} = E[\alpha_i|x_i] = E[\alpha_i]$ ,  $\bar{\beta}_k = E[\beta_{i,k}|x_i] = E[\beta_{i,k}]$ ,  $\varepsilon'_i = (\alpha_i - \bar{\alpha}) + \sum_{k=1}^K (\beta_{i,k} - \bar{\beta}_k)x_i^k + E[R_{i,K}|x_i]$ .

Finally, we have

$$\begin{aligned} \Pr[y_i = \ell] &= \Pr[c_{i,\ell} \geq \varphi_i(x_i, \mathbf{w}_i) > c_{i,\ell-1}] \\ &= \Pr\left[\bar{c}_\ell - \bar{\alpha} - \sum_{k=1}^K \bar{\beta}_k x_i^k \geq \varepsilon'_i - c'_{i,\ell}\right] - \Pr\left[\bar{c}_{\ell-1} - \bar{\alpha} - \sum_{k=1}^K \bar{\beta}_k x_i^k \geq \varepsilon'_i - c'_{i,\ell-1}\right], \end{aligned}$$

where  $\bar{c}_\ell = E[c_{i,\ell}|x_i] = E[c_{i,\ell}]$ , and  $c'_{i,\ell} = c_{i,\ell} - \bar{c}_\ell$ .

Notably, the key identification condition for  $\bar{\beta}_k$  is that  $R_{i,K}$  is negligible (by LIA Assumption (c)) and that the treatment variable  $x_i$  is independent of the functional form of  $\varphi_i(\cdot)$ , other factors  $\mathbf{w}_i$  and the thresholds  $c_{i,\ell}$  (from the randomness of  $x_i$  by definition). Thus,  $E[\alpha_i|x_i] = E[\alpha_i]$ ,  $E[\beta_{i,k}|x_i] = E[\beta_{i,k}]$ ,  $E[c_{i,\ell}|x_i] = E[c_{i,\ell}]$  and  $E[R_{i,K}|x_i] \approx 0$ , which ensures  $E[\varepsilon'_i - c'_{i,\ell}|x_i] \approx 0$ . Note that it is possible to control for some observed variables (a subset of  $\mathbf{w}_i$ ) in addition to  $x_i$ , and the inclusion of control variables does not affect the causal estimation of  $x_i$ . Therefore, given knowledge of  $\varphi_i(\cdot)$ , distribution-free ML methods, including Ito's (2023) RBML estimation method, can be employed to identify  $\bar{\beta}_k$  without further assumptions.<sup>5</sup>

In actual applications, however, we have no information on  $\varphi_i(\cdot)$ . Thus, the validity of LIA Assumptions (b) and (c) may be extremely questionable. However, the existence of higher-order terms can be evaluated empirically by including them on the right-hand side and performing statistical tests. Furthermore, in some special cases, the causal relationship between  $x_i$  and  $y_i$  can be estimated without LIA Assumptions (b) and (c). For example, when the treatment status is dichotomous (namely, being treated or not), as in many experimental settings, the equation takes a simple form:<sup>6</sup>

$$y_i = E[\alpha_i + \beta_i x_i | x_i] + \varepsilon_i = \bar{\alpha} + \bar{\beta} x_i + \varepsilon_i, \quad (1)$$

where  $\alpha_i = \varphi_i(0, \mathbf{w}_i)$  and  $\bar{\alpha} = E[\alpha_i|x_i] = E[x_i]$ ;  $\beta_i = \varphi_i(1, \mathbf{w}_i) - \varphi_i(0, \mathbf{w}_i)$  and  $\bar{\beta} = E[\beta_i|x_i] = E[\beta_i]$ ; and  $\varepsilon_i = (\alpha_i - \bar{\alpha}) + (\beta_i - \bar{\beta})x_i$  and  $E[\varepsilon_i|x_i] = 0$ . Additionally, as discussed in Section 3.2,  $(\beta_i - \bar{\beta})x_i$  in  $\varepsilon_i$  is the source of heteroskedasticity, but the RBML method can address this problem.

## 2.2. Direct approach

The second approach attempts to estimate the effect of  $x_i$  on  $y_i$  by directly connecting  $y_i$  and (a function

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<sup>5</sup> If we employ a fully parametric model such as an ordered probit (ordered logit) model to estimate  $\bar{\beta}_k$ , we must also assume that  $(\varepsilon'_i - c'_{i,\ell})$  is identically and independently distributed with a normal (logistic) distribution. When the error component is normally distributed with mean zero and variance  $\sigma^2$ , we have

$$\Pr[y_i = \ell] = \Phi\left(c_\ell^* - \alpha^* - \sum_{k=1}^K \beta_k^* x_i^k\right) - \Phi\left(c_{\ell-1}^* - \alpha^* - \sum_{k=1}^K \beta_k^* x_i^k\right),$$

where  $\Phi$  is the cumulative distribution function of the standard normal distribution,  $c_\ell^* = \bar{c}_\ell/\sigma$ ,  $\alpha^* = \bar{\alpha}/\sigma$ , and  $\beta_k^* = \bar{\beta}_k/\sigma$ .

<sup>6</sup> In addition, if  $y_i$  and  $x_i$  are jointly normal, the expected value of  $y_i$  given  $x_i$  has no second- or higher-order terms, and the equation has the same form as Eq. (1).



of)  $x_i$  based on the following assumptions:

DA Assumption:

- (a) The values of  $y_i$  are cardinal numbers (i.e.,  $y_i$  is a cardinal variable).
- (b) There is an unknown function that associates  $x_i$  and other determinants ( $\mathbf{w}_i \in \mathbb{R}^L$ ) with the outcome  $y_i$ :

$$\exists \psi_i: \mathbb{R}^{L+1} \rightarrow \mathbb{R} \text{ s.t. } \forall (y_i, x_i, \mathbf{w}_i) \in \mathcal{Y} \times \mathcal{X} \times \mathbb{R}^L; y_i = \psi_i(x_i, \mathbf{w}_i),$$

- (c)  $\psi_i$  is bounded and continuous in  $\mathcal{X}$ , and therefore, we have  $\psi_i(x_i, \mathbf{w}_i) = \sum_{k=0}^{\infty} \{k!\}^{-1} d^k \psi_i(\bar{x}, \mathbf{w}_i) \cdot (x_i - \bar{x})^k$ , where  $d^k \psi_i(\bar{x}, \mathbf{w}_i)$  is defined by

$$d^k \psi_i(\bar{x}, \mathbf{w}_i) = \begin{cases} \lim_{h \rightarrow 0^+} \frac{\Delta_h^k \psi_i(\bar{x}, \mathbf{w}_i)}{h^k} & \text{if } x_i \geq \bar{x} \\ \lim_{h \rightarrow 0^-} \frac{\Delta_h^k \psi_i(\bar{x}, \mathbf{w}_i)}{h^k} & \text{if } x_i < \bar{x} \end{cases}.$$

- (d) There is a  $K \in \mathbb{N}$  such that  $d^k \psi_i(x, \mathbf{w}_i)$  (for any  $k > K$ ) is negligibly small in  $\mathcal{X}$ :

$$\forall \epsilon > 0, \exists K \in \mathbb{N} \text{ s.t. } \forall i, \forall x \in \mathcal{X}, \forall k \in \mathbb{N}; k > K \Rightarrow |d^k \psi_i(x, \mathbf{w}_i)| < \epsilon.$$

Then, based on the above assumptions, we have

$$y_i = E[\psi_i(\bar{x}'_i, \mathbf{w}_i) | x_i] + v_i = E \left[ \gamma_i + \sum_{k=1}^K \delta_{i,k} x_i^k + S_{i,K} \middle| x_i \right] + v_i = \bar{\gamma} + \sum_{k=1}^K \bar{\delta}_k x_i^k + v'_i,$$

where  $\gamma_i = \sum_{k=1}^K (k!)^{-1} \cdot d^k \psi_i(\bar{x}, \mathbf{w}_i) \cdot (-\bar{x})^k$ ,  $\delta_{i,l} = \sum_{k=l}^K (k!)^{-1} \cdot d^k \psi_i(\bar{x}, \mathbf{w}_i) \cdot \binom{k}{k-l} \cdot (-\bar{x})^{k-l}$  for  $l \leq K$ ,  $S_{i,K} = \sum_{k=K+1}^{\infty} (k!)^{-1} d^k \psi_i(\bar{x}, \mathbf{w}_i) (x_i - \bar{x})^k$ ,  $\bar{\gamma} = E[\gamma_i | x_i] = E[\gamma_i]$ ,  $\bar{\delta}_j = E[\delta_{i,j} | x_i] = E[\delta_{i,j}]$ , and  $v'_i = (\gamma_i - \bar{\gamma}) + \sum_{k=1}^K (\delta_{i,j} - \bar{\delta}_j) x_i^k + E[S_{i,K} | x_i]$ . Note again that  $E[v'_i | x_i] \approx 0$  because of DA Assumption (d) and the random assignment of  $x_i$  (by definition). Thus, with knowledge of  $\psi_i(\cdot)$  (with DA Assumptions (b) to (d)), we can estimate the effect of  $x_i$  on  $y_i$  via ordinary least squares (OLS) estimation.

This approach, however, has a significant flaw: There are serious doubts about the validity of DA Assumption (a). Thus, in this approach,  $y_i$  is often summarized as a binary variable,  $D_i$ , based on a certain criterion (e.g.,  $D_i = 1[y_i > \ell']$ ,  $\ell' \in (1, L)$ ). Since cardinality is not required in the binary case, we can estimate  $D_i = \bar{\gamma} + \sum_{k=1}^K \bar{\delta}_k x_i^k + v_i$  with only DA Assumptions (b) to (d). This is known as a linear probability model (LPM). Although the LPM uses a limited information on the outcome variable in practice, the identification assumptions are the same as those in the latent index approach. Therefore, when the outcome variable is originally binary, the latent index and direct approaches differ only in their way of approaching the model, while relying on the same assumptions. Thus, to determine which method performs better, they must be tested empirically. In Section 4, I compare the performance of several semiparametric estimators for the binary choice and ordered response models by running a series of Monte Carlo simulations.

### 3. RBML Estimation

The RBML estimation method proposed by Ito (2023) utilizes a parametric likelihood function by leveraging the asymptotic normality of the mean of re-samples obtained by repeated random drawing with replacement from the original sample. Specifically, the method consists of two main steps: 1) construction of a new dataset through Monte Carlo “in-sample” resampling with replacement and 2) construction and estimation of the likelihood. In this section, I first describe these steps briefly using a simple linear regression model as an example, then discuss the issue of conditionally heteroscedastic variance, and finally present an application example for an ordered response model.

#### 3.1. Procedure

Suppose that the sample consists of independent observations  $\{(y_i, x_i) \mid i = 1, \dots, N\}$  and that the model can be expressed as

$$y_i = \alpha_0 + \beta_0 x_i + \varepsilon_i, \quad (2)$$

where  $y_i \in \mathbb{R}$  is an outcome of interest,  $x_i \in \mathbb{R}$  is an exogenous treatment status, and  $\varepsilon_i$  is the error with  $E[\varepsilon_i | x_i] = 0$ .

In the first step, a new dataset is constructed as follows:

- (i) Randomly draw an observation from  $\{(y_i, x_i)\}$   $M$  times with replacement ( $M$  is sufficiently large).
- (ii) Calculate  $\tilde{y} = \sqrt{NM/(N-1)}(\sum_{j=1}^M y_j / M - \mu_{N,y})$  and  $\tilde{x} = \sqrt{NM/(N-1)}(\sum_{j=1}^M x_j / M - \mu_{N,x})$ , where  $y_j$  and  $x_j$  are the  $j$ -th drawn observations and  $\mu_N$  is the sample average, that is,  $\mu_{N,y} = \sum_{i=1}^N y_i / N$  and  $\mu_{N,x} = \sum_{i=1}^N x_i / N$ .
- (iii) Repeat (i) and (ii)  $T$  times to obtain an independent and identically distributed (*i.i.d.*) sample  $\{(\tilde{y}_t, \tilde{x}_t) \mid t = 1, \dots, T\}$  ( $T = T^* + N$ , where  $T^*$  is sufficiently large).

The linear relationship between  $y_i$  and  $x_i$  in Eq. (2) gives

$$\tilde{y}_t = \beta_0 \tilde{x}_t + \tilde{\varepsilon}_t, \quad (3)$$

where  $\tilde{\varepsilon}_t \sim N(0, \sigma_N^2) \xrightarrow{d} N(0, \sigma_0^2)$ ,  $\sigma_N^2 = \sum_{i=1}^N \varepsilon_i^2 / N$ , and  $\sigma_0^2 = \lim_{N \rightarrow \infty} E[\sigma_N^2]$ . Regarding the distribution property of  $\tilde{\varepsilon}_t$ , see Ito (2023); in particular, see Proposition 1 and Proposition A1 in his paper for the homoscedasticity (i.e.,  $E[\varepsilon_i^2 | x_i] = \sigma^2$ ) and heteroscedasticity cases (i.e.,  $E[\varepsilon_i^2 | x_i] = \sigma_i^2$ ), respectively. It is noteworthy that even if  $\varepsilon_i$  in Eq. (2) has a heteroscedastic variance that depends on  $x_i$  (i.e.,  $\sigma_i^2 = h_i(x_i)$ ), the variance of  $\tilde{\varepsilon}_t$  in Eq. (3) does not depend on  $\tilde{x}_t$ . This could be of great advantage of Ito’s (2023) RBML method over conventional ML methods in estimating discrete choice models. The following section discusses such a case of conditionally heteroscedastic variance.

Finally, in the second step, based on the normality of  $\tilde{\varepsilon}_t$ , we construct and estimate the likelihood function expressed as:

$$L(\beta, \sigma; \tilde{y}_t, \tilde{x}_t) = \frac{1}{\sigma\sqrt{2\pi}} \exp\left\{-\frac{1}{2}\left(\frac{\tilde{y}_t - \beta\tilde{x}_t}{\sigma}\right)^2\right\}.$$

### 3.2. *The issue of heteroscedasticity*

This section discusses the implications of the heteroscedasticity issue for the RBML method. The presence of conditionally heteroskedastic variance is particularly problematic when estimating discrete choice models. Suppose that Eq. (2) represents a latent index that determines a binary response outcome, e.g.,  $d_i = 1[y_i > 0] = 1[\alpha_0 + \beta_0 x_i + \varepsilon_i > 0]$ , and that the variance of  $\varepsilon_i$  depends on  $x_i$ ,  $E[\varepsilon_i^2|x_i] = h(x_i)$ . In this case, it is well known that the probit ML estimation yields the inconsistent estimate of  $\beta_0$  (Yatchew and Griliches, 1985). There is also the concern that the sign of the marginal effect on the choice probability is not the same as the sign of  $\beta_0$  (Wooldridge, 2005).

For the RBML method, however, this is not the case. As a typical case of heteroscedastic variance, I use the example presented in Section 2, where the error term in the original equation is expressed as  $\varepsilon_i = (\alpha_i - E[\alpha_i]) + (\beta_i - E[\beta_i])x_i$ . Thus, the issue relies on the distributional properties of  $\alpha_i$ ,  $\beta_i$ , and  $x_i$ . Assuming that  $x_i$  (a treatment variable in an experiment) is independent of  $\alpha_i$  and  $\beta_i$ , the limit distribution of the error in the RBML estimation ( $\tilde{\varepsilon}_t$ ) is expressed as:

$$\tilde{\varepsilon}_t \xrightarrow{d} N(0, \sigma_\alpha^2 + 2\sigma_{\alpha\beta}\mu_x + \sigma_\beta^2\mu_x^2). \quad (4)$$

See Appendix A.1 for details on the assumptions and derivation. This indicates that while the conditional variance of the original error  $\varepsilon_i$  in Eq. (2) depends on  $x_i$ , that of  $\tilde{\varepsilon}_t$  in Eq. (3) does not depend on  $\tilde{x}_t$ . In short, the heteroscedasticity of the error in the original equation does not matter in the RBML estimation.

A simulation exercise confirms the above results. Panels A and B in Figure 1 show the distribution plots of the data around the regression lines expressed by Eqs. (2) and (3) (with an additional control variable  $w_i$ ), respectively. The simulated data used in this exercise were created with the same design as in Section 4, and larger and brighter hexagons indicate higher observation frequencies. While  $\varepsilon_i$  in Eq. (2) (measured as the distance from the regression line in Panel A) shows more dispersion with increasing  $x_i$ ,  $\tilde{\varepsilon}_t$  in Eq. (3) (the distance from the regression line in Panel B) seems to be unrelated to the value of  $\tilde{x}_t$ . The regression results reported at the top of each panel also show that  $\varepsilon_i$  in the original equation is significantly associated with  $x_i$ , but this is not the case for  $\tilde{\varepsilon}_t$ . Thus, conditionally heteroscedastic variance disappears in the data construction process in the RBML estimation, indicating that the RBML estimators do not suffer from this problem, unlike parametric ML estimators.

[Figure 1 around here]

### 3.3. *Application to ordered response model*

The RBML method estimates binary and ordered response models in a very similar manner. Here, the application of the RBML method to an ordered response model is presented; for the application to a binary

choice model, see Section 3.2 of Ito (2023).

Suppose there exists a sample  $\{(y_i, \mathbf{x}_i) \mid i = 1, \dots, N\}$ , where  $y_i \in \{1, \dots, \mathcal{L}\}$  and  $\mathbf{x}_i' \in \mathbb{R}^L$  are independent random variables with finite means and variances. Assuming that LIA Assumption (a) holds, the model can be expressed as follows:

$$y_i = \ell[c_{i,\ell} \geq \varphi_i(\mathbf{x}_i) > c_{i,\ell-1}], \quad (5)$$

where  $\ell[\cdot]$  ( $\ell \in \{1, \dots, \mathcal{L}\}$ ) is an indicator variable that takes the value of  $\ell$  when the condition inside the brackets is true,  $\varphi_i: \mathbb{R}^L \rightarrow \mathbb{R}$  is an unobserved index function and  $c_{i,\ell}$  is the  $\ell$ -th cutoff point with  $c_{i,0} = -\infty$  and  $c_{i,\mathcal{L}} = \infty$ . Then, I assume that  $E[\varphi_i(\mathbf{x}_i) \mid \mathbf{x}_i] = \alpha_0 + \mathbf{x}_i \boldsymbol{\beta}_0 + E[\varepsilon_i \mid \mathbf{x}_i]$ , where  $\alpha_0 \in \mathbb{R}$ ,  $\boldsymbol{\beta}_0 \in \mathbb{R}^L$  are unknown population parameters to be estimated and  $\varepsilon_i \in \mathbb{R}$  is an unobserved component. I also assume that  $\text{Rank}[\sum_i^N (1, \mathbf{x}_i)'(1, \mathbf{x}_i)] = L + 1$ ,  $E[\varepsilon_i \mid \mathbf{x}_i] = 0$  and  $E[\varepsilon_i^2 \mid \mathbf{x}_i] = \sigma_0^2 (< \infty)$ .

In ordered response models, the data construction through the Monte Carlo ‘‘in-sample’’ resampling explained in Section 3.1 is performed based on groups classified by the value of  $y_i$ , with  $\mathcal{L} - 1$  groups from  $\{(y_i, \mathbf{x}_i) \mid y_i = 1 \text{ or } y_i = 2\}$  to  $\{(y_i, \mathbf{x}_i) \mid y_i = \mathcal{L} - 1 \text{ or } y_i = \mathcal{L}\}$ . For example, the outcome variable for the  $t$ -th observation from  $\{(y_i, \mathbf{x}_i) \mid y_i = \ell \text{ or } y_i = \ell + 1\}$  is expressed as

$$\tilde{y}_{\ell,t} = \sqrt{\frac{N_\ell M_\ell}{N_\ell - 1}} \left( \frac{1}{M_\ell} \sum_{y_{j,t} \in \mathcal{Y}_\ell \cup \mathcal{Y}_{\ell+1}} y_{j,t} - \bar{y}_\ell \right),$$

where  $\mathcal{Y}_\ell = \{y_i \mid y_i = \ell\}$ ,  $\mathcal{Y}_{\ell+1} = \{y_i \mid y_i = \ell + 1\}$ ,  $N_\ell = \#\{\mathcal{Y}_\ell \cup \mathcal{Y}_{\ell+1}\}$ ,  $M_\ell = N_\ell \times M/N_\mathcal{L}$ ,  $N_\mathcal{L} = \sum_{\ell=1}^{\mathcal{L}-1} \#\{\mathcal{Y}_\ell \cup \mathcal{Y}_{\ell+1}\}$  and  $\bar{y}_\ell = N_\ell^{-1} \sum_{y_i \in \mathcal{Y}_\ell \cup \mathcal{Y}_{\ell+1}} y_i$ . Letting  $\varphi_i(\mathbf{x}_i)$  in Eq. (5) be denoted by  $y_i^*$  and  $\tilde{y}_{\ell,t}^*$  be the latent index corresponding to  $\tilde{y}_{\ell,t}$ , we obtain the following relationship (see Appendix A.2 for the derivation):

$$\begin{aligned} \tilde{y}_{\ell,t} > 0 & \quad \text{if } \tilde{y}_{\ell,t}^* = \tilde{\mathbf{x}}_{\ell,t} \boldsymbol{\beta}_0 + \tilde{\varepsilon}_{\ell,t} > \gamma_{\ell,t} \\ \tilde{y}_{\ell,t} \leq 0 & \quad \text{if } \tilde{y}_{\ell,t}^* = \tilde{\mathbf{x}}_{\ell,t} \boldsymbol{\beta}_0 + \tilde{\varepsilon}_{\ell,t} \leq \gamma_{\ell,t}. \end{aligned} \quad (6)$$

where  $\tilde{\mathbf{x}}_{\ell,t}$  and  $\tilde{\varepsilon}_{\ell,t}$  are the (vector of) explanatory variables and the error term for the  $t$ -th observation created in the data construction stage from  $\{(y_i, \mathbf{x}_i) \mid y_i = \ell \text{ or } y_i = \ell + 1\}$ ,  $\gamma_{\ell,t}$  is a threshold variable defined in Eq. (A-1) in the appendix that is assumed to be independent of  $\tilde{\mathbf{x}}_{\ell,t}$  and  $\tilde{\varepsilon}_{\ell,t}$ ,<sup>7</sup> and  $(\gamma_{\ell,t} - \tilde{\varepsilon}_{\ell,t})$  follows  $N(0, \sigma_{N,\ell}^2)$ . The relationship in Eq. (6) also holds for other pairwise groups, and each group has  $T_\ell (= N_\ell \times T/N_\mathcal{L})$  observations. Thus, the RBML estimator for the ordered response model is defined as values that satisfy

$$\begin{aligned} \hat{\boldsymbol{\theta}}_{\text{RB}} &= \arg \max_{\boldsymbol{\theta} \in \Theta} \ln L_N(\boldsymbol{\theta}; \tilde{\mathbf{y}}, \tilde{\mathbf{X}}) \\ &= \arg \max_{\boldsymbol{\theta} \in \Theta} \sum_{\ell=1}^{\mathcal{L}-1} \sum_{t=1}^{T_\ell} [1[\tilde{y}_{\ell,t} \leq 0] \ln \Phi(-\tilde{\mathbf{x}}_{\ell,t} \boldsymbol{\theta}_\ell) + 1[\tilde{y}_{\ell,t} > 0] \ln \Phi(\tilde{\mathbf{x}}_{\ell,t} \boldsymbol{\theta}_\ell)], \end{aligned} \quad (7)$$

<sup>7</sup> In the absence of this random threshold assumption, it is impossible to estimate  $\boldsymbol{\beta}$  unless an additional identification condition is assumed. Ito (2023) shows that the simulation result strongly supports the random threshold assumption.

where  $\theta_\ell = \beta/\sigma_{N,\ell}$ ,  $\Theta$  is a compact subset of  $\mathbb{R}^{K(\mathcal{L}-1)}$ , which contains the true value  $\theta_0$ , and  $\Phi(\cdot)$  is the standard normal cumulative distribution function. Note that in the RBML estimation, the parameters in Eq. (7) are identified up to a scale, as in the conventional ordered probit estimation; however, the scale is different (and also varies with  $\ell$ ). In the actual estimation, a weighted average of  $\theta_\ell$  is estimated. This is because while it is theoretically possible to estimate different  $\theta_\ell$ , the relative magnitude of any two coefficients remains the same (i.e.,  $\forall k' \& k; \theta_{k',\ell}/\theta_{k,\ell} = \beta_{k'}/\beta_k$ ) for all  $\ell$ .

#### 4. Monte Carlo Simulation

This section examines the performance of the RBML estimator on small samples by running a series of simulations where the RBML method is applied to (1) binary and (2) ordinal response models. The main purpose of the simulations is to determine how the model should be analyzed when ordinal responses are the outcome variable. The details of the simulation design are described below.

##### 4.1. Simulation design

The outcome variable is assumed to be an ordered categorical response on a scale of one to five, which is determined in the following manner:

$$y_i = \sum_{\ell=1}^5 \ell [c_{i,\ell} \geq y_i^* > c_{i,\ell-1}]$$

where  $y_i^*$  is a latent variable, as explained below, and  $c_{i,\ell}$  represents the  $\ell$ -th cutoff point (threshold). When estimating the model as a binary response model, the dependent variable is converted into a dichotomous variable as  $d_i = 1[y_i \geq 4]$ .

The cutoff points  $c_{i,\ell}$  are randomly drawn from the uniform distribution,  $c_{i,1} \in \{c | P_5(\mathbf{y}^*) \leq c \leq P_{15}(\mathbf{y}^*)\}$ ,  $c_{i,2} \in \{c | P_{20}(\mathbf{y}^*) \leq c \leq P_{30}(\mathbf{y}^*)\}$ ,  $c_{i,3} \in \{c | P_{45}(\mathbf{y}^*) \leq c \leq P_{55}(\mathbf{y}^*)\}$ , and  $c_{i,4} \in \{c | P_{75}(\mathbf{y}^*) \leq c \leq P_{85}(\mathbf{y}^*)\}$ , where  $P_j(\mathbf{y}^*)$  represents the  $j$ -th percentile value of  $\{y_i^*: i = 1, \dots, N\}$ . These random cutoff points are heterogeneous across observations.

The focus of this simulation is on the marginal effect of a treatment variable, denoted by  $x_i$ , on the above categorical outcome  $y_i$ . For the treatment variable  $x_i$ , I consider two cases: binary and continuous cases. The binary treatment is defined as  $x_i^d = 1[a_i < b]$ , where  $a_i \sim U(0,1)$ , and  $b \sim U(0.3,0.5)$ . Thus, in the population, 40% of the observations are treated ( $x_i^d = 1$ ). For the continuous treatment case,  $x_i^c = 1[a_i < b] \times c_i$ , where  $a_i \sim U(0,1)$ ,  $b \sim U(0.3,0.5)$ , and  $c_i \sim U(0.5,1.5)$ ; hence, 40% of the observations are assigned uniform random numbers between 0.5 and 1.5, and the other observations are assigned a value of 0.

Then, the latent variable ( $y_i^*$ ) is determined by

$$y_i^* = \alpha_i + \beta_i x_i + w_i,$$

where  $x_i$  is the treatment variable described above,  $\beta_i$  is the individual treatment effect, and  $\alpha_i$  and  $w_i$  represent the effects of unobservables and observables.  $\alpha_i$  is assumed to follow a continuous uniform distribution with a mean of zero and a variance of three in the population ( $\alpha_i \sim U(-3,3)$ , with  $E[\alpha_i] = 0$

and  $\text{Var}[\alpha_i] = 3$ ). For  $\beta_i$ , two cases with different distributional assumptions are considered: In the first case,  $\beta$  is constant,  $\beta_i = 0.5$  for all  $i$  (Design 1), and in the second case,  $\beta_i$  is heterogeneous and assumed to be a random variable that follows an exponential distribution with a rate parameter of one multiplied by 0.5, that is,  $\beta_i \sim 0.5 \cdot \text{Exp}(1)$  with  $E[\beta_i] = 0.5$ ,  $\text{Var}[\beta_i] = 0.25$  (Design 2). The reason why the variance of  $\alpha_i$  is much larger than that of  $\beta_i$  is that all unobserved components are considered to be included in  $\alpha_i$ . Moreover, if the variance of  $\beta_i$  is too large, a significant fraction of  $\beta_i$  values could be of opposite sign (i.e., negative), which could lead to a negative average impact in a small sample.

Then,  $w_i$  follows the beta distribution with shape parameters drawn randomly from  $\{1,3,5\}$  and is adjusted to have unit variance in the population. The beta distribution was selected because the skewness and kurtosis of variables from the beta distribution can be negative or positive depending on the combination of the shape parameters. Ito (2023) showed that the RBML estimator is more efficient when the regressors are leptokurtic; therefore, the kurtosis of the regressors is randomly determined in this simulation. The correlation between the observed/unobserved components is set as:

$$\text{Corr}(\mathbf{Z}_i) = \begin{pmatrix} 1 & & & \\ 0 & 1 & & \\ 0 & a & 1 & \\ 0 & b & c & 1 \end{pmatrix},$$

where  $\mathbf{Z}_i = (x_i, w_i, \alpha_i, \beta_i)$ ,  $a, b \sim U(-0.2, 0.2)$ , and  $c \sim U(0, 0.4)$ .

[Table 1 around here]

Table 1 summarizes the simulation design. In the simulation, the sample size in a trial is set to 500 ( $N = 500$ ), and each design consists of 500 independent trials. The descriptive statistics of the variables used in a trial are presented in Table A1 in Appendix A.3.

#### 4.2. Results

The simulation results for the binary and continuous treatment cases are reported in Table 2. For discrete choice models, researchers' interest is generally in the marginal effect on the choice probability, not in the coefficient estimate. In addition, the marginal effect to be estimated in this simulation study differs in different trials due to the design. Therefore, for ease of comparison, I present the root mean relative square error

(RMRSE), calculated as  $\sqrt{T^{-1} \sum_t \{(\widehat{ME}_t - ME_t)/ME_t\}^2}$ , where  $ME_t$  and  $\widehat{ME}_t$  are the marginal effect and its estimate in the  $t$ -th trial ( $t = 1, \dots, 500$ ), respectively. In addition, to compare the small-sample performance of the RBML estimator with that of other parametric and semiparametric estimators, the results based on OLS, probit-type ML, Gallant and Nychka's (1987) Hermite polynomial sieve ML, Klein and Spady's (1993) Nadaraya–Watson kernel ML, and Ichimura's (1993) semiparametric least squares (SLS) estimations are also reported in the tables.<sup>8</sup>

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<sup>8</sup> The sieve ML, kernel ML, and SLS estimations are implemented using the `-snp-`, `-sml-`, and `-sls-`

[Table 2 around here]

Table 2 shows that the RBML estimator performs quite well in the small sample case. According to the results based on the binary response specification in Panel A, the RBML estimator outperforms the other estimators, including the OLS, probit, and sieve ML estimators, in terms of the RMRSE. Notably, kernel-based semiparametric estimators such as the kernel ML and SLS estimators tend to be less efficient probably because the unknown functions are computed nonparametrically, but the RBML method, which does not require nonparametric calculations, does not suffer from such efficiency loss.

Moreover, according to Panel B, the results based on the ordered response specification show that the RBML estimator is more efficient than other estimators in most cases. It is also noteworthy that the RMRSE values of the three estimators (RBML, ordered probit, and sieve ML estimators) in Panel B are always smaller than those of the estimators in Panel A. This implies that the ordered response model employing ordinal values of the outcome variable improves the accuracy of the causal estimation. When the outcome variable is ordered response data, researchers often employ a linear probability model (LPM), that is, OLS estimation based on a binary choice specification, by converting the outcome into binary. The simulation results indicate that although the LPM (OLS) estimator performs well compared to the probit estimator in the binary specification, it is less efficient than the three estimators in the ordinal response specification in terms of efficiency.

Based on the simulation analysis, the following two conclusions can be drawn. First, when analyzing an ordered outcome variable, it is recommended to use an ordered response model instead of a LPM based on binary specification. Second, the RBML method can be the best approach to apply in realistic situations where there exist unobserved nonnormal components and heterogeneous treatment effects among individuals.

## 5. Conclusion

This study formulated the innovative distribution-free ML estimator proposed by Ito (2023) for binary and ordered response models and demonstrated how ordinal dependent variables should be analyzed in experimental settings. Consistent with the simulation results in Ito (2023), the Monte Carlo simulation in this study, which focused on marginal effect estimates, showed that the RBML estimator performs exceedingly well in scenarios with nonnormal unobserved components and heteroskedasticity. The results also showed that estimating a binary choice model by binarizing the ordinal outcome variable may not always be a good option.

Although the simulation designs employed in this study are relatively flexible, they represent only a few possible examples. With this caveat, the RBML estimation method may be the best choice for causal inference in binary and ordered response models. Even when estimating these models by conventional

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commands in Stata. See De Luca (2008) for the `—snp—` and `—sml—` commands and Barker (2014) for the `—sls—` command.

methods, the RBML method should be implemented to verify the robustness of their estimation results.

## Appendix A: Derivations of Eqs. (4) and (6) and summary statistics of the simulated data

### A.1. Derivation of the result in Eq. (4)

Taking  $M$  observations from  $\{\varepsilon_i | i = 1, \dots, N\}$  with resampling with replacement in the first step (see Section 3.1) is equivalent to taking one observation randomly from  $\{\varepsilon_i | i = 1, \dots, N\}$  and repeating  $M$  times. Therefore, letting  $E[\alpha_i] = \alpha_0$  and  $E[\beta_i] = \beta_0$ ,  $\tilde{\varepsilon}_t$  can be expressed as

$$\begin{aligned} \tilde{\varepsilon}_t &= \sqrt{\frac{NM}{N-1}} \left( \frac{\sum_{j=1}^M \varepsilon_{jt}}{M} \right) = \sqrt{\frac{NM}{N-1}} \frac{\sum_i^N \sum_j^M w_{ijt} \varepsilon_i}{M} = \frac{\sqrt{M'}}{M} \sum_i^N \sum_j^M w_{ijt} \{(\alpha_i - \alpha_0) + (\beta_i - \beta_0)x_i\} \\ &= \frac{\sqrt{M'}}{M} \sum_i^N \sum_j^M w_{ijt} \{(\alpha_i - \bar{\alpha}_N) + (\bar{\alpha}_N - \alpha_0) \\ &\quad + (\beta_i - \bar{\beta}_N)(x_i - \bar{x}_N) + (\bar{\beta}_N - \beta_0)x_i + (\beta_i - \bar{\beta}_N)\bar{x}_N\} \\ &= \tilde{\alpha}_t + \sqrt{M'}(\bar{\alpha}_N - \alpha_0) + \tilde{\rho}_t + \frac{\sqrt{M'}}{M} \sum_i^N \sum_j^M w_{ijt} \{(\bar{\beta}_N - \beta_0)(x_i - \bar{x}_N) \\ &\quad + (\bar{\beta}_N - \beta_0)\bar{x}_N + (\beta_i - \bar{\beta}_N)\bar{x}_N\} \\ &= \tilde{\alpha}_t + \sqrt{M'}(\bar{\alpha}_N - \alpha_0) + \tilde{\rho}_t + (\bar{\beta}_N - \beta_0)\tilde{x}_t + \sqrt{M'}(\bar{\beta}_N - \beta_0)\bar{x}_N + \tilde{\beta}_t\bar{x}_N, \end{aligned}$$

where  $w_{ijt}$  is a random variable that has a value of one if the  $i$ -th observation is drawn at the  $j$ -th iteration in the  $t$ -th resampling stage and zero otherwise (hence,  $\sum_i^N \sum_j^M w_{ijt} = M$ ),  $M' = NM/(N-1)$ ,  $\tilde{\alpha}_t = \sqrt{M'}/M \cdot \sum_j^M \sum_i^N w_{ijt}(\alpha_i - \bar{\alpha}_N)$ ,  $\tilde{\rho}_t = \sqrt{M'}/M \cdot \sum_j^M \sum_i^N w_{ijt}(\beta_i - \bar{\beta}_N)(x_i - \bar{x}_N)$ ,  $\tilde{\beta}_t = \sqrt{M'}/M \cdot \sum_j^M \sum_i^N w_{ijt}(\beta_i - \bar{\beta}_N)$ , and  $\bar{m}_N = N^{-1} \sum_i^N m_i$  for  $m = \alpha, \beta, x$ . Then, if we assume that  $\{(\alpha_i, \beta_i, x_i) | i = 1, \dots, N\}$  are *i.i.d.* with an unknown joint distribution with finite mean  $\boldsymbol{\mu}$  and finite variance  $\boldsymbol{\Sigma}$  such that

$$\boldsymbol{\mu} = (\alpha_0, \beta_0, \mu_x), \boldsymbol{\Sigma} = \begin{pmatrix} \sigma_\alpha^2 & & \\ \sigma_{\alpha\beta} & \sigma_\beta^2 & \\ 0 & 0 & \sigma_x^2 \end{pmatrix},$$

Proposition 1 of Ito (2023) indicates that  $\tilde{\alpha}_t + \tilde{\beta}_t \xrightarrow{d} N(0, \sigma_\alpha^2 + 2\sigma_{\alpha\beta} + \sigma_\beta^2)$ ,  $\tilde{\rho}_t \xrightarrow{p} 0$ , and  $\tilde{x}_t \xrightarrow{d} N(0, \sigma_x^2)$ .

Note that if  $\{(\alpha_i, \beta_i, x_i) | i = 1, \dots, N\}$  have different means and variances for each  $i$ , namely, they are independent but not identically distributed (*i.n.i.d.*), such as

$$\boldsymbol{\mu}_i = (\alpha_{i,0}, \beta_{i,0}, \mu_{i,x}), \boldsymbol{\Sigma}_i = \begin{pmatrix} \sigma_{i,\alpha}^2 & & \\ \sigma_{i,\alpha\beta} & \sigma_{i,\beta}^2 & \\ 0 & 0 & \sigma_{i,x}^2 \end{pmatrix},$$

Proposition A.1 of Ito (2023) is applied. Then, from the law of large number (LLN),  $\bar{\alpha}_N \xrightarrow{p} \alpha_0$ ,  $\bar{\beta}_N \xrightarrow{p} \beta_0$ ,



and  $\bar{x}_N \xrightarrow{p} \mu_x$ . Therefore, the conclusion follows from the Slutsky theorem.

## A.2. Derivation of Eq. (6)

Let  $\tilde{y}_{\ell,t}^*$  be a latent variable obtained in the  $t$ -th resampling stage from  $\mathcal{Y}_\ell^* \cup \mathcal{Y}_{\ell+1}^*$  in the RBML data construction. Then, this variable can be expressed as

$$\begin{aligned} \tilde{y}_{\ell,t}^* &= \sqrt{\frac{N_\ell M_\ell}{(N_\ell - 1)}} \left( \frac{1}{M_\ell} \sum_{j=1}^{M_\ell} y_{j,t} - \bar{y}_\ell^* \right) \\ &= \sqrt{\frac{N_\ell M_\ell}{(N_\ell - 1)}} \left( \frac{1}{M_\ell} \sum_{\substack{y_i^* \in \mathcal{Y}_\ell^* \\ \cup \mathcal{Y}_{\ell+1}^*}} \sum_{j=1}^{M_\ell} w_{ijt} y_i^* - \frac{1}{N_\ell} \left( \sum_{y_i^* \in \mathcal{Y}_\ell^*} y_i^* + \sum_{y_i^* \in \mathcal{Y}_{\ell+1}^*} y_i^* \right) \right) \\ &= \sqrt{\frac{N_\ell M_\ell}{(N_\ell - 1)}} \left\{ \frac{1}{M_\ell} \left( \sum_{y_i^* \in \mathcal{Y}_\ell^*} \sum_{j=1}^{M_\ell} w_{ijt} y_i^* + \sum_{y_i^* \in \mathcal{Y}_{\ell+1}^*} \sum_{j=1}^{M_\ell} w_{ijt} y_i^* \right) - (n_{\ell,0} \bar{y}_{\ell,0}^* + n_{\ell,1} \bar{y}_{\ell,1}^*) \right\}, \end{aligned}$$

where  $\mathcal{Y}_\ell^* = \{y_i^* | y_i = \ell\}$ ,  $\mathcal{Y}_{\ell+1}^* = \{y_i^* | y_i = \ell + 1\}$ ,  $N_\ell = \#[\mathcal{Y}_\ell^* \cup \mathcal{Y}_{\ell+1}^*]$ ,  $M_\ell = N_\ell \times M/N_L$ ,  $N_L = \sum_{\ell=1}^L \#[\mathcal{Y}_\ell^* \cup \mathcal{Y}_{\ell+1}^*]$ ,  $\bar{y}_\ell^* = N_\ell^{-1} \sum_{y_i^* \in \mathcal{Y}_\ell^* \cup \mathcal{Y}_{\ell+1}^*} y_i^*$ ,  $n_{\ell,0} = N_{\ell,0}/N_\ell$ ,  $N_{\ell,0} = \#[\mathcal{Y}_\ell^*]$ ,  $\bar{y}_{\ell,0}^* = N_{\ell,0}^{-1} \sum_{y_i^* \in \mathcal{Y}_\ell^*} y_i^*$ ,  $n_{\ell,1} = N_{\ell,1}/N_\ell$ ,  $N_{\ell,1} = \#[\mathcal{Y}_{\ell+1}^*]$ , and  $\bar{y}_{\ell,1}^* = N_{\ell,1}^{-1} \sum_{y_i^* \in \mathcal{Y}_{\ell+1}^*} y_i^*$ . Then, defining  $\gamma_{\ell,t}$  as

$$\begin{aligned} \gamma_{\ell,t} &= N_\ell^{-\frac{1}{2}} \sum_{y_i^* \in \mathcal{Y}_\ell^*} \left\{ \left( \frac{N_\ell - 1}{N_\ell^2 M_\ell} \right)^{-\frac{1}{2}} \left( \frac{\sum_{j=1}^{M_\ell} w_{ijt}}{M_\ell} - \frac{1}{N_\ell} \right) (y_i^* - \bar{y}_{\ell,0}^*) \right\} \\ &\quad + N_\ell^{-\frac{1}{2}} \sum_{y_i^* \in \mathcal{Y}_{\ell+1}^*} \left\{ \left( \frac{N_\ell - 1}{N_\ell^2 M_\ell} \right)^{-\frac{1}{2}} \left( \frac{\sum_{j=1}^{M_\ell} w_{ijt}}{M_\ell} - \frac{1}{N_\ell} \right) (y_i^* - \bar{y}_{\ell,1}^*) \right\}, \end{aligned} \quad (\text{A-1})$$

the above equation for  $\tilde{y}_{\ell,t}$  can be rewritten as

$$\begin{aligned} \tilde{y}_{\ell,t}^* &= \gamma_{\ell,t} + \sqrt{\frac{N_\ell M_\ell}{(N_\ell - 1)}} \{m_{\ell,0,t} \bar{y}_{\ell,0}^* + m_{\ell,1,t} \bar{y}_{\ell,1}^* - (n_{\ell,0} \bar{y}_{\ell,0}^* + n_{\ell,1} \bar{y}_{\ell,1}^*)\} \\ &= \gamma_{\ell,t} + \sqrt{\frac{N_\ell M_\ell}{(N_\ell - 1)}} \{(1 - m_{\ell,1,t}) \bar{y}_{\ell,0}^* + m_{\ell,1,t} \bar{y}_{\ell,1}^* - ((1 - n_{\ell,1}) \bar{y}_{\ell,0}^* + n_{\ell,1} \bar{y}_{\ell,1}^*)\} \\ &= \gamma_{\ell,t} + \sqrt{\frac{N_\ell M_\ell}{(N_\ell - 1)}} (m_{\ell,1,t} - n_{\ell,1}) (\bar{y}_{\ell,1}^* - \bar{y}_{\ell,0}^*), \end{aligned} \quad (\text{A-2})$$

where  $m_{\ell,0,t} = M_{\ell,0,t}/M$ ,  $M_{\ell,0,t}$  is the number of draws from  $\mathcal{Y}_\ell^*$  in the  $t$ -th resampling stage). Note that  $\gamma_{\ell,t} \stackrel{i.i.d.}{\sim} \text{N}(0, \sigma_{N,\ell}^2)$ , where  $\sigma_{N,\ell}^2 = n_{\ell,0} \sigma_{\ell,0}^2 + n_{\ell,1} \sigma_{\ell,1}^2$ ,  $\sigma_{\ell,0}^2 = N_{\ell,0}^{-1} \sum_{y_i^* \in \mathcal{Y}_\ell^*} (y_i^* - \bar{y}_{\ell,0}^*)^2$ , and  $\sigma_{\ell,1}^2 =$

$N_{\ell 1}^{-1} \sum_{y_i^* \in y_{\ell+1}^*} (y_i^* - \bar{y}_{\ell 1}^*)^2$ . If  $\{y_i | i = 1, \dots, N\}$  are *i.i.d.*, applying Proposition 1 of Ito (2023) with the finite variance assumption ( $\text{Var}[y_i] < \infty$ ), we obtain the result that  $\gamma_{\ell,t} \xrightarrow{d} N(0, n_{\ell 0} \sigma_{\ell 0}^2 + n_{\ell 1} \sigma_{\ell 1}^2)$  as  $N$  and therefore  $N_{\ell}$  approach infinity, where  $\sigma_{\ell 0}^2 = \text{Var}(y_i^* | y_i = \ell)$  and  $\sigma_{\ell 1}^2 = \text{Var}(y_i^* | y_i = \ell + 1)$ . In addition, when  $\{y_i: i = 1, \dots, N\}$  are independent and not identically distributed (*i.n.i.d.*), by applying Proposition A1 of Ito (2023) for  $y_i^*$  with the additional assumption that  $\lim_{N \rightarrow \infty} \sum_{i=1}^N E|y_i^*|^{2+\delta} / (\sum_{i=1}^N \text{Var}(y_i^*))^{1+\delta/2} = 0$  for some  $\delta > 0$ , we have  $\gamma_{\ell,t} \xrightarrow{d} N(0, n_{\ell 0} \sigma_{\ell 0}^2 + n_{\ell 1} \sigma_{\ell 1}^2)$  as  $N \rightarrow \infty$  (hence,  $N_{\ell} \rightarrow \infty$ ).

The last expression in Eq. (A-2) implies that when  $\tilde{y}_{\ell,t}^* > \gamma_{\ell,t}$ , since  $\bar{y}_{\ell 1}^* > 0 > \bar{y}_{\ell 0}^*$ , we have  $(m_{\ell 1,t} - n_{\ell 1}) > 0$ , which means that relatively more observations are taken from  $\{(y_i^*, \mathbf{x}_i) | y_i = \ell + 1\}$  in the  $t$ -th resampling stage than those in the sample, and therefore  $\tilde{y}_{\ell,t} > 0$ . On the other hand, when  $\tilde{y}_{\ell,t}^* \leq \gamma_{\ell,t}$ , we have  $(m_{\ell 1,t} - n_{\ell 1}) \leq 0$  and  $\tilde{y}_{\ell,t} \leq 0$ . Therefore, the introduction of a threshold variable  $\gamma_{\ell,t}$  yields Eq. (6).

### A.3. Summary statistics of the simulated data in a trial

Table A1 presents summary statistics of the simulated data used in a trial in the simulation analysis conducted in Section 4.

[Table A3 around here]

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## Tables and Figures

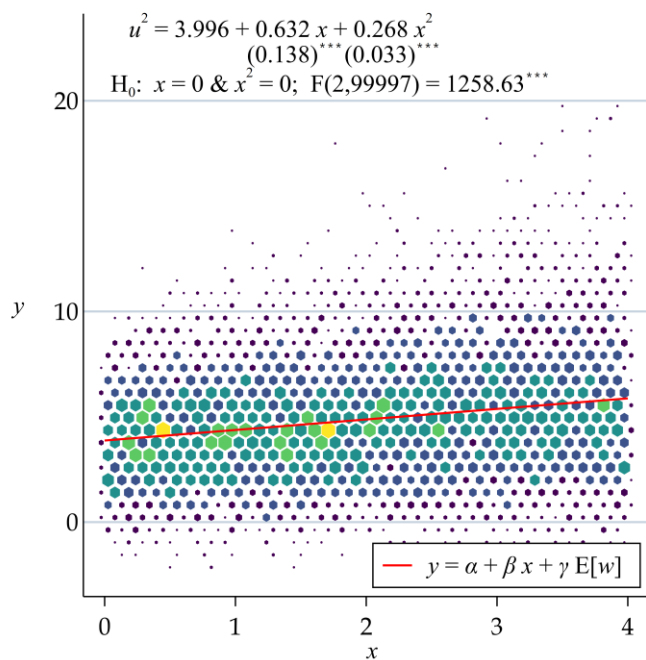
Table 1: Model description

A) Dependent variable	$y_i = 1[y_i^* < c_{i,1}] + 2[c_{i,1} \leq y_i^* < c_{i,2}]$ $+ 3[c_{i,2} \leq y_i^* < c_{i,3}] + 4[c_{i,3} \leq y_i^* < c_{i,4}] + 5[c_{i,4} \leq y_i^*]$
B) Cutoff points	$c_{i,1} \sim U(P_5(\mathbf{y}^*), P_{15}(\mathbf{y}^*)), c_{i,2} \sim U(P_{20}(\mathbf{y}^*), P_{30}(\mathbf{y}^*)),$ $c_{i,3} \sim U(P_{45}(\mathbf{y}^*), P_{55}(\mathbf{y}^*)), \text{ and } c_{i,4} \sim U(P_{75}(\mathbf{y}^*), P_{85}(\mathbf{y}^*))$
C) Latent variable	$y_i^* = \alpha_i + x_i \beta_i + w_i$
D) Explanatory variables	
(1) Binary treatment ( $x_i^d$ )	$x_i^d = 1[a_i < b], \text{ where } a_i \sim U(0,1) \text{ and } b \sim U(0.3,0.5), \text{ with}$ $E[x_i^d] = b \text{ and } \text{Var}[x_i^d] = b(1-b)$
(2) Continuous treatment ( $x_i^c$ )	$x_i^c = 1[a_i < b] \times c_i, \text{ where } a_i \sim U(0,1), b \sim U(0.3,0.5), \text{ and}$ $c_i \sim U(0.5,1.5), \text{ with } E[x_i^c] = b \text{ and } \text{Var}[x_i^c] = b(13/12 - b)$
(3) Control variable ( $w_i$ )	$w_i = a_i / \sqrt{(b \cdot c) / \{(b+c)^2(b+c+1)\}}, \text{ where}$ $a_i \sim \text{Beta}(b, c), b, c \in \{1,3,5\}, \text{ with } E[w_i] = \sqrt{b(b+c+1)/\theta}$ $\text{and } \text{Var}[w_i] = 1$
E) Coefficients ( $\alpha_i$ and $\beta_i$ )	
(1) Heterogenous $\alpha_i$	$\alpha_i \sim U(-3,3) \text{ with } E[\alpha_i] = 0 \text{ and } \text{Var}[\alpha_i] = 3$
(2) Heterogenous $\beta_i$	$\beta_i = 0.5a_i, \text{ where } a_i \sim \text{Exp}(1), \text{ with } E[\beta_i] = 0.5 \text{ and } \text{Var}[\beta_i] = 0.25$
F) Correlation among variables and coefficients	$\text{Corr}(\mathbf{X}) = \begin{pmatrix} 1 & & & \\ 0 & 1 & & \\ 0 & a & 1 & \\ 0 & b & c & 1 \end{pmatrix},$ $\text{where } \mathbf{X}_i = (x_i, w_i, \alpha_i, \beta_i), a, b \sim U(-0.2,0.2), \text{ and } c \sim U(0,0.4)$

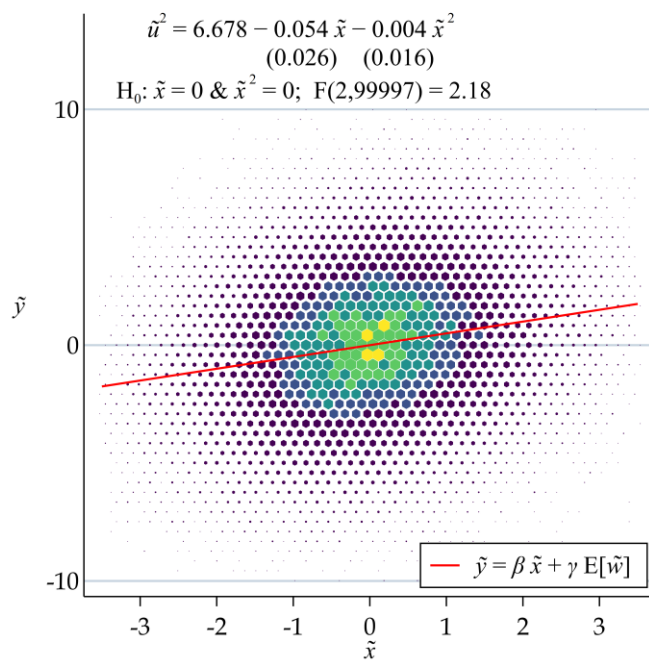
Notes:  $P_k(\mathbf{y}^*)$  is the  $k$ -th percentile value of  $\mathbf{y}^* = \{y_i^* | i = 1, \dots, N\}$ .  $U(a, b)$  is the continuous uniform distribution in the interval  $[a, b]$ .  $\text{Beta}(a, b)$  is the beta distribution with parameters  $a$  and  $b$ .  $\chi^2(a)$  is the chi-square distribution with  $a$  degrees of freedom.  $\text{Exp}(a)$  is the exponential distribution with parameter  $a > 0$ .  $U(a, a+1, \dots, b-1, b)$ , where  $a$  and  $b$  are integers and  $a < b$ , is the discrete uniform distribution from  $a$  to  $b$ .

Table 2: Simulation results for the root mean square relative errors of the estimates

	(1)	(2)	(3)	(4)
The treatment variable $z$ :	Binary		Continuous	
Heterogenous $\alpha_i$ (nonnormal error)	Yes	Yes	Yes	Yes
Heterogenous $\beta_i$ (heteroscedasticity)	No	Yes	No	Yes
A) Based on the binary response model ( $y_i$ is converted into a binary outcome, $d_i = 1[y_i \geq 4]$ )				
ANML (M=T=100,000)	0.497	0.526	0.451	0.487
LPM (OLS)	0.507	0.546	0.453	0.494
Probit	0.507	0.546	0.455	0.496
Sieve ML (Gallant and Nychka, 1987)	0.511	0.565	0.462	0.507
Kernel ML (Klein and Spady, 1993)	0.570	0.622	0.511	0.580
SLS (Ichimura, 1994)	0.586	0.646	0.552	0.601
B) Based on the ordered response model ( $y_i \in \{1,2,3,4,5\}$ )				
ANML (M=T=100,000)	0.379	0.397	0.371	0.406
Ordered probit	0.467	0.489	0.429	0.467
Sieve ML (Gallant and Nychka, 1987)	0.391	0.423	0.358	0.415



A) Original data



B) Data generated through the RBML method

Figure 1: Data distribution and heteroscedasticity

Notes: Panel A uses the simulated data based on the same design as in Section 4, and Panel B uses the data generated in the RBML estimation process (i.e., the first step described in the text) from the data used in Panel A. Larger and brighter hexagons indicate higher observation frequencies. At the top of each panel, the result of regressing the errors (measured as the distance from the regression line) on the variable of interest and its square term is reported.

Table A1: Summary statistics of the simulated data in a trial

Variable	Obs.	Mean	Std. Dev.	Min	Max
<u>Outcome variables: <math>y_i \sim \text{Uniform}\{1,5\}</math> and <math>d_i = 1[y_i \geq 4]</math></u>					
[Design 1] $y_i$	500	3.372	1.210	1.000	5.000
$d_i$	500	0.500	0.501	0.000	1.000
[Design 2] $y_i$	500	3.334	1.214	1.000	5.000
$d_i$	500	0.480	0.500	0.000	1.000
<u>Latent variables</u>					
[Design 1] $y_i^*$	500	3.557	1.959	-1.044	9.074
[Design 2] $y_i^*$	500	3.569	2.043	-1.044	10.335
<u>Explanatory variables</u>					
$x_i^d$ (binary treatment)	500	0.444	0.471	0.000	1.000
$x_i^c$ (continuous treatment)	500	0.169	0.295	0.000	1.499
$w_i$	500	3.319	0.959	0.463	5.855
<u>Error/Unobservables</u>					
$\alpha_i$ (uniform distribution)	500	0.153	1.743	-2.995	2.995
$\beta_i$ (exponential distribution)	500	0.499	0.501	0.001	3.956
<u>Cutoff variables</u>					
$c_{i,1}$	500	0.794	0.284	0.300	1.276
$c_{i,2}$	500	1.944	0.209	1.588	2.312
$c_{i,3}$	500	3.633	0.215	3.253	4.002
$c_{i,4}$	500	5.348	0.180	5.032	5.657