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Effects of Sustainable Home-Yard Food Garden (KRPL) Program: A Case of Banten in Indonesia

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Abstract

This study aims to evaluate the effects of an urban and peri-urban agriculture program called Sustainable Home-Yard Food Garden (KRPL, Kawasan Rumah Pangan Lestari) on participants' household income and identify factors affecting the extent to which a participant is actively involved in the program. Many varieties of fresh vegetables, such as chilies, celery, mustard, kai lan (Chinese broccoli), eggplants, tomatoes, cauliflower, lettuce, packoy (Chinese cabbage), cabbage, long beans, and spinach, are harvested from plastic pots, suggesting the program contributes to dietary diversification. In addition, participating in the KRPL program results in cutting back on expenditure on fresh vegetables and/or increasing household income to a certain extent. The estimation results of the OLS regression model using the interview survey data indicate that a KRPL participant who has a larger number of pots and/or grows more varieties of vegetables tends to exhibit the following characteristics: (1) she likes gardening and/or spending time in nature, (2) she is not motivated by a passive reason for participating in the KRPL program, (3) she grows vegetables for the purpose of selling them, (4) the largest proportion of products is sold to someone or given to her friends/neighbors/relatives, and (5) she resides in the more developed northern part of Banten, which is directly connected to the capital city by the Jakarta-Merak toll road.

Keywords: Urban and peri-urban agriculture, Indonesia

1. Introduction

Food security is an issue of increasing global concern since it can affect national resilience and security both positively and negatively (Hermawan et al., 2014; Opitz et al., 2016). Not only at a national level, but also at an individual level, food security is a critical issue for Indonesia, particularly in light of its pledge to find solutions to "eradicate extreme poverty and hunger" as one of the eight Millennium Development Goals (Hermawan et al., 2014). However, obstacles to achieving this goal include land constraints, increasing demand for food along with rapid population growth, and unprecedented climate change (Bandara & Cai, 2014; Giovannucci et al., 2012; Meskhia, 2016; Misra, 2014). Among those obstacles, land constraints particularly are tight nowadays, since agricultural lands have been converted to fulfill non-agricultural purposes in response to rapid economic growth in urban and suburban areas (Iqbal & Sumaryanto, 2007).

While land constraints are a constraint on food security, Hermawan et al. (2014) states that shortages in cultivated land lead people to pursue alternative methods of food production than production on agricultural lands. In order to solve the problem of insufficient land to grow necessary volumes of crops, urban and peri-urban agriculture (UPA) can become an approach to supply food to households and society (Food and Agriculture Organization of the United Nations [FAO], 2011). Under UPA, various kinds of crops and livestock are grown or reared in home gardens, residential areas, and other available unoccupied spaces. UPA has been shown to improve the nutrition status of households (Maxwell et al., 1998) and children (Mwangi, 1995). While UPA can help improve household-level food security, it also offers a route for households to generate supplementary income (Ashebir et al., 2007). A number of researchers support the argument that UPA will be the correct strategy to enable the urban poor in developing countries to obtain better access to food on their own as well as increase their income (Freeman, 1991; Maxwell & Zziwa, 1992; Maxwell, 1995; Yusuf et al., 2015) (Note 1).

In Indonesia, the Ministry of Agriculture has promoted a UPA program called the Sustainable Home-Yard Food Garden Scheme (RPL, *Rumah Pangan Lestari*) and its extended Regional Sustainable Home-Yard Food Garden Scheme (KRPL, *Kawasan Rumah Pangan Lestari*). RPL aims to optimize land utilization of home-yards only. Under RPL, a house's residents engage in gardening activities in their yards by growing a variety of vegetables, which helps meet the household's demand for foods in the long run. RPL aims to optimize use of spaces within the property, such as front, back, and side yards, the walls, roof, and basement, for food production purposes (Haryanto & Warsana, 2014). RPL is extended to KRPL when multiple RPL practices are integrated into a larger-scale practice across a community. KRPL aims to optimize land utilization more thoroughly than RPL. KRPL extends space utilization to incorporate fences, community roads, and other public facilities (schools, mosques, etc.), and green open land (Ministry of Agriculture, 2012). Plastic container pots are the standard gear to grow crops in RPL and KRPL.

The Ministry of Agriculture (2012) has defined five objectives for KRPL: (1) sustainably utilizing household space for attaining household food security, (2) diversifying consumed food and nutrient sources from local resources, (3) conservation of genetic resources of food (crops, livestock, and fish), (4) achieving sustainability throughout a village by existence of nurseries, and (5) increasing households' income and social welfare.

While KRPL appears to offer a way for urban and peri-urban households to gain food security and additional income, few researches have discussed the KRPL program's impact on participants' household income, or analyzed the types of people or households who are more actively involved in the program. Therefore, this study aims to evaluate the impact on household income and identify personal attributes, perceptual factors, and geographic factors affecting participation in the KRPL program.

2. KRPL in Indonesia

In Indonesia, RPL was initially introduced in 1951 as a measure to prevent erosion and land degradation. The government used the measure to encourage the public to plant trees to fulfill this goal (Nawir et al., 2008). However, in 1996, the RPL's purpose shifted to efficient utilization of home-yards, which would provide alternative land for food production and help meet household food needs. Furthermore, KRPL was launched in the early 2010s to improve food intake through diversification in varieties of consumed food and nutrition by those engaging in the KRPL program. It was also an attempt to empower female household members. During the 2011–2015 period, the KRPL program was implemented in 12,000 communities in 33 states in Indonesia (Food Security Agency, 2013).

The KRPL program is carried out by groups of women with mentoring by extension workers. At any given site, KRPL implementation entails (1) meeting food needs and diversifying food and nutrient intake at the household level, (2) conservation of crops, (3) management of nurseries, and (4) improving welfare by increasing income. Furthermore, a participatory approach is adopted by attempts to establish a clear decision-making process within the group, improve access to information beyond technical advice and services from the government, strengthen inter/intra-group cooperation, enhance harmony within local communities, and nurture leadership among participants.

To support KRPL, the government helps establish nurseries with a view to providing crop seedlings to be grown through KRPL activities. The existence of a nursery overcomes difficulties posed in growing seeds and increases family income through sales of seeds to these nurseries. To improve the quality of human resources, especially for female members of households, the government conducts training activities regarding crop production with plastic container pots, nursery management, composting household waste, and utilization of herbs as pesticides. Those activities are also financed by KRPL participants and NGOs in addition to central and local governments.

3. Methodology and Data

Our study area is Banten State, which is located in western Java. It lies next to DKI Jakarta State, which is the national capital. Banten has four regencies; Pandeglang, Lebak, Tangerang, and Serang, and four autonomous cities; Tangerang City, Cilegon City, Serang City, and Tangerang Selatan City. The population of Banten is 11,955,243 people (cited from homepage of Badan Pusat Statistik) and covers a land area of about 9,663 square kilometers. The major agricultural commodity is rice.

The number of KRPL activities in Banten has continuously increased since 2011. Although the KRPL program was carried out only in one regency, Serang, in 2011, this increased to activities in 25 areas across four regencies and four cities in 2017. The number of KRPL participants in Banten is estimated to be approximately 530 women by the Banten Assessment Institute for Agricultural Technology. This study covers all three KRPL administrative zones in Banten, which are as follows:

- Zone 1: Serang regency, Cilegon City, and Serang City;
- Zone 2: Pandeglang regency and Lebak regency; and,
- Zone 3: Tangerang regency, Tangerang City, and South Tangerang City.

All of the regencies, along with Cilegon City and Serang City are selected as study areas (Note 2). Structured interviews were conducted with 230 women participants in the KRPL program. The selection of the interviewees was done through a multi-stage selection procedure involving purposive and simple random sampling techniques. The interviews cover socioeconomic status of the respondents, motivation for participating in the KRPL program, and varieties and production amounts of vegetables grown with plastic pots.

As for socioeconomic characteristics of the 230 female respondents (Note 3), Table 1 shows that 52.6% are between 31 and 40 years old, 55.2% finished senior high school, and 84.3% own less than 36 m² of land (except for land occupied by a building). According to several agricultural extension officers in charge of KRPL, the above-mentioned socioeconomic characteristics suggest that our sample seems to well represent the population. Most of the households have a yard only in front of their house, since the study areas are located in densely populated urban and suburban areas.

In this study, in order to evaluate the effects on household income arising from participating in the KRPL program, we estimate imputed value plus sales turnover from pot farming by multiplying the number of pots, yield per pot, number of harvests, and average retail price for all vegetable products together. Since free organic composite materials are widely used instead of chemical fertilizer and plastic pots are provided by the local government free of charge or at a reasonably low price of approximately Rp 1,000 per pot (1 USD is approximately equal to Rp 13,000), the low amount of possibly incurred costs are ignored in this study.

To identify the factors determining the extent to which a participant is more actively involved in the KRPL program, we estimate the following equations by Ordinary Least Squares (OLS). The *number of plastic container pots* and *number of varieties of vegetables that a participant plants* are used as proxy dependent variables of the extent of participation in the KRPL program. Independent variables, selected based upon several previous studies regarding UPA and suggestions by agricultural extension workers in charge of KRPL, are a *dummy for age* [below 40 (reference category), 40s, and 50s], a *dummy for education level* [elementary school (reference category), junior high school, senior high school, and college/university], a *dummy for motivation for*

Table 1. Socioeconomic characteristics of KRPL participants in the study area

Characteristics of participants	Frequency (persons)	Percentage (percent)
<i>Age (years)</i>		
<20	3	1.3
21–30	62	27.0
31–40	121	52.6
41–50	36	15.7
>50	8	3.5
Mean (s.d.)	39.3(7.8)	
<i>Level of education</i>		
Elementary school	21	9.1
Junior high school	72	31.3
Senior high school	127	55.2
College/University	10	4.4
<i>Land yard size</i>		
<36 m ²	194	84.3
>36 m ²	36	15.7
Total	230	100

Note. Field survey, November 2014.

participating in the KRPL program [utilize home-yard more effectively (reference category), increase income, get fresh vegetables, enjoy gardening and/or planting vegetables, and follow friends/neighbors/relatives participating in the KRPL program], a *dummy for usage of products* [for self-consumption (reference category), for sale, and for giving to friends/neighbors/relatives free of charge], and a *dummy of resident region* [Cilegon City (reference category), Lebak district, Pandeglang district, Serang City, Serang district, and Tangerang district].

4. Results and discussion

We first provide an overview of vegetable farming under the KRPL program as determined from our interview survey data. Varieties of vegetables grown by female participants are shown in Table 2. Almost all participants plant chilies, with mean production and gross income in one growing season of 6.47 kg and Rp 296,463, respectively. Many interviewees pointed out that chilies are consumed in a large amount as one of the most important spices in Indonesian dishes and its market prices remain high due to robust demand along with the rapid population growth and stagnant chili production in recent several years. Vegetables grown by more than half of participants are celery (68.7%), kai lan (Chinese cabbage) (61.3%), mustard (61.3%), and tomatoes.

The imputed value plus sales turnover from pot farming in one growing season for 230 households is, on average, Rp 374,534 compared to Rp 2,919,152 total monthly household income excluding pot farming income. It is common for participants to grow several crops of vegetables in the same pots over the course of a year, depending on climate conditions, labor availability, and personal enthusiasm for pot farming. In case of chilies, the growing season is 3–4 months; therefore, a participant can harvest chilies at least twice a year. Assuming that a participant plants the same vegetables in the same number of pots and harvests the same volumes of vegetables twice a year, the proportion of pot farming to the annual household income is estimated to be 2.1% $[(Rp374,534 \times 2 \text{ times}) / (Rp2,919,152 \times 12 \text{ months})]$. Therefore, participating in the KRPL program results in cutting back on expenditure on fresh vegetables and/or increasing household income to a certain extent, suggesting that promoting the KRPL program in urban and peri-urban areas is one of the possible policy options for an urban and peri-urban community development program.

Here, it should also be noted that the total amounts of vegetable production (excluding chilies and mustard) and spices (chilies and mustard) in one growing season are 7.99 kg and 8.71 kg, respectively. According to the FAO's FAOSTAT database, annual per capita supply of vegetables (beans, peas, pulses, tomatoes, onions, and other vegetables) and spices (pepper, pimento, cloves, and other spices) are 41.46 kg and 1.41 kg, respectively. Assuming that a participant plants the same vegetables in the same number of pots and harvests the same volume of vegetables twice a year, pot farming accounts for approximately 9.6% $[(7.99 \text{ kg} \times 2 \text{ times}) / (41.46 \text{ kg} \times 4$

Table 2. Overview of pot farming 230 female participants

Variety of Vegetables	Number of participants planting (persons)	Percentage (percent)	Production in one growing season (kg)	Gross income in one growing season (Rp)
Chili	228	99.1	6.47	296,463
Eggplant	140	60.9	1.72	9,971
Lettuce	67	29.1	0.14	3,352
Cauliflower	88	38.3	0.40	5,573
Cabbage	37	16.1	0.27	1,644
Celery	158	68.7	0.58	6,326
Tomato	120	52.2	3.47	20,151
Spinach	25	10.9	0.10	575
Kai lan	141	61.3	0.83	12,453
Long bean	23	9.2	0.21	1,546
Packoy	51	22.2	0.27	2,144
Mustard	141	61.3	2.24	14,336

Note. Field survey, November 2014.

persons)] of annual vegetable consumption for a family of four members. The amount of chili and mustard production is, on average, well over a family's annual consumption, suggesting a large proportion of spices produced are sold to supplement income.

The numbers of pots and vegetable varieties planted by participants are shown in Table 3. The majority of the respondents (31.3%) have 11 to 20 pots and 14.3% of participants have more than 30 pots. The mean number of pots used for farming is 13.8. The mean number of vegetable varieties planted is 5.3, and 15.7% of participants plant more than eight varieties of vegetables in one growing season. On the other hand, only 4.8% of participants plant one or two varieties, suggesting a majority of participants grow many varieties of vegetables and pot farming contributes to consumption diversification.

Tables 4 and 5 provide the estimation results of the OLS models regarding the numbers of pots used and vegetable varieties grown under the KRPL program. The results for the number of plastic pots used show that some independent variables are statistically significant at the 1% and 5% levels. The following coefficients are significant: *dummy for motivation for participating in the KRPL program* (liking gardening and/or planting vegetables, and following friends/neighbors/relatives participating in the KRPL program), *dummy for usage of products* (for sale and for giving friends/neighbors/relatives free of charge), and *dummy of resident region* (Lebak district, Pandeglang district, Serang City, Serang district, and Tangerang district). Given that the other variables are constant, a participant who likes gardening and/or planting vegetables tends to use 16.2 more pots than a counterpart whose motivation for participating in the KRPL program is more effective utilization of her home-yard. On the other hand, a participant who only follows friends/neighbors/relatives participating in the KRPL program utilizes 9.0 fewer pots than a counterpart, suggesting that a passive motivation for participating

Table 3. Distribution numbers of pots and vegetables

Variable	Frequency	Percentage
<i>Number of pots used</i>		
< 10	63	27.4
11–20	72	31.3
21–30	62	27.0
31–40	18	7.8
41–50	10	4.4
51–60	4	1.7
> 60	1	0.4
Total	230	100.0
Mean		13.8
<i>Number of vegetable varieties planted</i>		
1	2	0.9
2	9	3.9
3	32	13.9
4	51	22.2
5	38	16.5
6	40	17.4
7	22	9.6
8	14	6.1
9	17	7.4
10	5	2.2
Total	230	100.0
Mean		5.3

Note. Field survey, November 2014.

in the program leads to less enthusiasm about expanding her pot farm size. Compared to a participant living in Cilegon City, which is located in the far north-west part of the Banten State, participants living in Lebak district and Pandeglang district, both of which are located in the backward southern parts of the state, are likely to have 8.1 and 11.6 fewer pots. On the contrary, participants residing in more developed northern parts of the state such as Serang City, Serang district, and Tangerang district, all of which are directly connected to the capital city by the Jakarta-Merak toll road, tend to have 8.7, 5.8, and 4.8 more pots than their counterparts in Cilegon City.

As for the number of vegetable varieties grown under the KRPL program, the *dummy for motivation for participating in the KRPL program* (liking gardening and/or planting vegetables, and following friends/neighbors/relatives participating in the KRPL program) and *dummy of resident region* (Lebak district, Pandeglang district, Serang City, and Tangerang district) are significant. Similar to the findings for the case of numbers of pot used as shown in Table 4, with the other variables being constant, a participant who likes gardening and/or planting vegetables tends to grow 0.9 more varieties than her counterpart whose motivation for participating in the KRPL program is more effective utilization of her home-yard. On the other hand, a participant who simply is following friends/neighbors/relatives participating in the KRPL program plants 1.7

Table 4. Estimation results of the number of pots used (OLS)

	Coefficient	S.E.	P>t
Dummy for age			
Below 40 (reference)			
40s	-0.460	1.174	0.695
50s	-1.455	1.840	0.430
Dummy for education level			
Elementary school (reference)			
Junior high school	-1.425	2.159	0.510
Senior high school	-2.323	2.439	0.342
College/university	-3.641	3.503	0.300
Dummy for motivation for participating in the KRPL program			
Utilize home-yard more effectively (reference)			
Increase income	-2.421	1.979	0.223
Get fresh vegetables	-0.545	1.144	0.634
Like gardening and/or planting vegetables	16.202	2.057	0.000
Follow friends/neighbors/relatives	-9.046	3.157	0.005
Dummy for usage of products			
For self-consumption (reference)			
For giving friends/neighbors/relatives	3.297	1.551	0.035
For sale	10.436	1.487	0.000
Dummy of resident region			
Cilegon City (reference)			
Lebak district	-8.059	1.918	0.000
Pandeglang district	-11.629	1.910	0.000
Serang City	8.684	1.929	0.000
Serang district	5.824	1.793	0.001
Tangerang district	4.822	1.968	0.015
Constant	22.425	3.304	0.000
Adjusted R-squared	0.623		

fewer pots than her counterpart, suggesting that a passive motivation for participating in the program leads to less enthusiasm about growing more varieties of vegetables. Compared to a participant living in Cilegon City, participants living in Lebak district and Pandeglang district are likely to grow 1.2 and 2.1 fewer vegetable varieties. On the contrary, participants staying in more developed northern parts of the state such as Serang City and Tangerang district tend to plant 2.5 more vegetable varieties than their counterparts in Cilegon City.

Table 5. Estimation results of the number of vegetable varieties grown (OLS)

	Coefficient	S.E.	P>t
Dummy for age			
Below 40 (reference)			
40s	-0.032	0.171	0.851
50s	-0.060	0.268	0.825
Dummy for education level			
Elementary school (reference)			
Junior high school	-0.388	0.315	0.219
Senior high school	-0.523	0.356	0.143
College/university	-0.226	0.511	0.659
Dummy for motivation for participating in the KRPL program			
Utilize home-yard more effectively (reference)			
Increase income	-0.189	0.289	0.513
Get fresh vegetables	0.186	0.167	0.266
Like gardening and/or planting vegetables	0.924	0.300	0.002
Follow friends/neighbors/relatives	-1.734	0.460	0.000
Dummy for usage of products			
For self-consumption (reference)			
For giving friends/neighbors/relatives	0.311	0.226	0.171
For sale	0.438	0.217	0.045
Dummy of resident region			
Cilegon City (reference)			
Lebak district	-1.211	0.280	0.000
Pandeglang district	-2.092	0.278	0.000
Serang City	2.526	0.281	0.000
Serang district	0.237	0.261	0.365
Tangerang district	2.484	0.287	0.000
Constant	5.850	0.482	0.000
Adjusted R-squared	0.712		

5. Concluding Remarks

This study aimed to (1) evaluate the effects of an urban and peri-urban agriculture program called KRPL on participants' household income and (2) identify factors affecting the extent to which a participant is actively involved in the program. Many varieties of fresh vegetables, such as chilies, celery, mustard, kai lan (Chinese broccoli), eggplants, tomatoes, cauliflower, lettuce, packoy (Chinese cabbage), cabbage, long beans, and spinach, are harvested from plastic pots, suggesting the program contributes to dietary diversification. In addition, imputed value plus sales turnover from pot farming in one growing season is, on average, Rp 374,534, compared to a Rp 2,919,152 total household income excluding pot farming income; therefore, participating in the KRPL

program results in cutting back on expenditure on fresh vegetables and/or increasing household income to a certain extent. The estimation results of the regression model using the interview survey data indicate that a KRPL participant who has a larger number of pots and/or grows more varieties of vegetables tends to exhibit the following characteristics: (1) she likes gardening and/or spending time in nature, (2) she is not motivated by a passive reason for participating in the KRPL program, (3) she grows vegetables for the purpose of selling them, (4) the largest proportion of products is sold to someone or given to her friends/neighbors/relatives, and (5) she resides in the more developed northern part of Banten, which is directly connected to the capital city by the Jakarta-Merak toll road. Several personal attributes such as age and education level are not significant.

This study has also shown that participating in the KRPL program increases household disposable income through sales of products and/or reduction of consumption expenditure on vegetables, and improves household food and nutrition security to a certain extent. Additionally, the fact that all participants of the KRPL program are female should not be overlooked on the grounds that participating in the program is expected to strengthen social networks among women at the community level and improve female autonomy within households. Therefore, it is suggested that promoting the KRPL program in urban and peri-urban areas is one of the possible policy options for an urban and peri-urban community development program in developing countries.

Pot farming under the KRPL program faces several problems, such as pest and diseases, availability of seeds and seedlings, time constraints on farming, and lack of farming skills. According to the respondents, pests and diseases are rated as the biggest problem. The most problematic pests as revealed by the interviews, are *Bemisia tabaci*, *Spodoptera litura*, and rats, and the predominant disease is *Fusarium oxysporum*. The disease damages home-yard farming, especially chili plants. Respondents exhibit a lack of skills in farming. While the government provides training, the majority of female participants did not have experience in farming before they joined the KRPL program. An effective agricultural extension service should be provided to prevent participants from losing some portions of their vegetables to pests or diseases.

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Notes

Note 1. UPA can also prevent from increasing urban temperatures (Wong et al., 2007) and curbing greenhouse emissions by reducing the distance food travels (Peters et al., 2009).

Note 2. Tangerang city and South Tangerang city are excluded because KRPL practice is less popular or smaller in scale in these areas.

Note 3. Since most participants are female and male participants are rare, all our interviewees are female.

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